

SUPERYACHT

international
WEB MAGAZINE

Digest

EMOTIONAL DESIGN

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EMOTIONAL DESIGN

The editor's point of view

Design is the result of the combination of *culture + engineering*. At the Milano Design Week, the world's largest design event, the "Best Entertaining Award" went to the installation named *A Journey of the Senses* by Lexus. No doubt then, that the core of design essence must include unique emotions, sensations, real feelings. A boat is not a beautiful boat until it does not show any true sentiment, coming out from materials, taste, visions, innovations and that personal unique, immaterial components of their Designers and Owners.



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44mt M/Y Moon Sand

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Feadship launches their latest jewel, salient reminder of their formidable design expertise

Feadship has launched the 44.20-metre (145'0") *Moon Sand* at De Vries Scheepsbouw in Makkum. After the completion of a number of new builds in partnership with renowned exterior designers over the past year, *Moon Sand* is a salient reminder of the formidable design expertise Feadship has in-house.

The look, feel and function of this striking new Feadship certainly benefit from the high degree of input from the clients, who liaised with **De Voogt Design** closely on every aspect of what is a relatively modern exterior profile with classic touches.

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Heesen unveils Nova. A new 50mt fast displacement motoryacht.

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The first of a new breed of Heesen Yachts: performance, efficiency and comfort in a smaller design package of under 500 GT.

Following the success of 65m Galactica Star, the world's first yacht with a Fast Displacement Hull Form (FDHF), this new 50m motoryacht offers the same superlative levels of performance, efficiency and luxurious comfort in a smaller design package of under 500 GT. Rather than emphasising the elevated speed provided by the revolutionary FDHF, Project NOVA is all about fuel efficiency.

Her lightweight aluminium hull, relatively small engines (2MTU x 600kW) and Heesen Yachts's minute attention to weight

control means the vessel is not only less thirsty with a remarkable transatlantic range of 3,750 nautical miles at a cruising speed of 12 knots with only 45m³ of fuel, but also more spacious. The result is unique: a high-performance, supremely comfortable displacement yacht with reduced environmental impact.

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Heesen launched YN 17255

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Christened M/Y AZAMANTA, it is the world's first Fast Displacement steel-hulled yacht over 50 metres.

Heesen Yachts has announced that YN 17255 was launched during a private ceremony at shipyard in Oss. The close collaboration between Heesen Yachts and the owner's family office Bilderlings Wealth - representing the owner and managing the project throughout the build of this superyacht - resulted in the smooth construction of a unique vessel: the world's first Fast Displacement steel-hulled yacht over 50 metres.



Azamanta, whose Fast Displacement Hull Form was developed by Van Oossanen Naval Architects in collaboration with Heesen Yachts in house naval architects, will reach the remarkable maximum speed of 16.5 knots with a range of 4,500 nm at a cruising speed of 13 knots. She will set a benchmark in terms of efficiency: propelling around 600 tonnes of steel and aluminium at 15 knots with only 600kW of power.

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Icon Yachts

signed contract for a 80+mt M/Y project.

ICON Yachts have announced the order by an experienced Yachtsmen for the biggest new construction project for the shipyard so far. Tim Heywood is responsible for the sleek and timeless lines of the project.

Jen Wartena, CEO: *“This project will be the largest yacht to date that ICON Yachts has built. We are excited to have been rewarded with the construction of this project with such fantastic pedigree.”*

This project will be the largest yacht to date that Icon Yachts has built. Completion scheduled in Summer 2017.



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Lürssen launched Orchid

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She will be the second yacht Lürssen will deliver in 2015.

On the 30th April 2015 Lürssen launched project **Orchid**. She was launched from the floating dock 29 months after her keel was laid in 2012 and 19 months after her technical launch in 2013.

Project Orchid is now being readied for her sea trials and will be **delivered to her owners in fall 2015**.

Both Exterior and Interior design are by Reymond Langton Design.

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Oceanco unveils 107mt *Stiletto*

Impressive and unconventional. A rule breaker in superyacht design.

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At the Dubai International Boat Show 2015, Oceanco unveiled their latest 107mt superyacht concept design.

An impressive yacht bearing the interior and exterior design of Ken Freivokh and naval architecture developed by the Shipyard in collaboration with BMT.

Stiletto is a surprise and rule breaker. Most superyachts only utilize the aft deck areas as centers for outside guest activities. However, on STILETTO, a major entertainment area, well sheltered for the elements, has been created on the foredeck.

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Quintessence Yachts and Aston Martin partner to create unique powerboats.

Quintessence Yachts unveiled at the end of last month the first details of an exciting partnership with the famous luxury British sports car maker Aston Martin.

The result is the creation of a unique series of stunning new powerboats. AM37 and the AM37 S are the first step in a strategic venture between Quintessence Yachts and Aston Martin that will eventually result in a wide range of top quality speedboats.

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Oceanco + Vitters launch Project 85

Oceanco and Vitters Shipyard have announced the launch of an 85-meter Tripp Design Luxury Sailing yacht. This project is the outcome of a remarkable co-operation between Vitters Shipyard and Oceanco, where both partners combined their respective expertise. This novel approach to building is as unique as the yacht itself.

Oceanco and Vitters Shipyard worked closely through all stages of this custom project. During the Design Engineering Study, the Specification was defined by the yards' teams, in close cooperation with the Naval Architect, the Owners and their representatives, Master Yachts.

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Through the seven seas
with FLOW, the new 51m
yacht project by Vripack.

Dutch **Vripack** unveiled their latest 51-metre yacht project, named 'Flow'. Whenever you intend to travel, FLOW will sail you there in comfort and safety. Designed with the experience of over 7,000 hulls, she has been optimized to roam the seven seas without any restrictions.

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The new Amer 94' will make her debut at the Cannes Yachting Festival and then will be showcased at the 55th edition of the Genoa International Boat Show, where during sea trials guests will be able to test and appreciate all the innovative characteristics of this new boat concept.

The new Amer 94' is the first planning motoryacht over 90 feet powered by three IPS propellers 1200.

With a first unit already been sold, it is the first Amer to be built with stabilizers by Seakeeper and able to accommodate the innovative Tender Extender (5.20 mt).

The revolutionary Amer 94'

Work in Progress. Launch scheduled mid Summer 2015.

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The new Arcadia 100



The new 2015 range by Arcadia Yachts

With Hull #1 currently under construction, and like her larger sister Arcadia 115', this new entry as well features a third deck and is built according to Arcadia's "family feeling" style. With a length overall of 31.06 meters but 29.29 meters waterline and 7.75 meters beam, unusual for yachts of similar size, Arcadia 100 offers a remarkable GT (internal volume), positively influencing the living space on board.

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Codecasa Total White

The first 50 meters of the Vintage Series is Absoute Richness.




CODECASA
SHIPYARDS SINCE 1825 

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After the great success of M.Y. Magari (2011) and M.Y. Libra (2013), representing the first two units of 42 metres belonging to the Vintage Series, Codecasa Shipyards are now building the 50 metres version, the delivery of which is planned next July.

Designed by Codecasa Shipyards technical staff in co-operation with the Yard trusted designers, the new CODECASA 50 – Vintage Series, Hull C121, M.Y. Gazzella, shows a perfect balance between past and present.

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50
EXPEDITION

CRN The new 50mt line

Three new design projects by Zuccon International Project

CRN, the Ancona-based shipbuilder specialising in the construction of steel and aluminium pleasure vessels between 50 and 90 metres in length has just presented their three new models for 50m semi-custom megayachts, developed in cooperation with Zuccon International Project.



The new line includes semi-custom products aimed at meeting the needs of an ever-evolving and increasingly diversified market.

50m Expedition 'Teseo', 50m Superconero, and 50m Disopen Special Edition are three entirely different projects preserving CRN's DNA while reinterpreting some of the brand's must-haves through a range of innovative solutions.

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design
by

Zuccon International Project

ISA Yachts Yara 48

A fast yacht for the modern yachting lifestyle has been created.

After introducing the YARA 44 in September last year, Isa Yachts has announced **YARA 48**, designed in cooperation with Omega Architects and Van Oossanen Naval Architects.

In Brazilian mythology Yara means water lady. Yara is a beautiful young woman. When she felt a man around, she would start to sing gently to lure him. Once under the spell of the Yara a man would leave anything to live with her underwater forever, which was not necessarily a bad thing, as she was pretty and would cater for all needs of her lover for the rest of his life.

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ISA Yachts has translated this myth into a spectacular fast displacement 48mt motor yacht named YARA 48, a megayacht powered by three engine options for a maximum speed up to 30 knots in combination with transatlantic range.

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M/Y RIBOT 85

If a horse could sail... Unveiled the 85 meters yacht concept by Marco Casali Too Design

The impressive 85-metre M/Y RIBOT 85 concept is the latest design unveiled by Marco Casali Too-design. Inspired by the main characteristic of the horse, the luxury motor yacht RIBOT 85 concept is fast and powerful, yet elegant and graceful.

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RIVA 76'

Sporty features and elegance for the newborn Riva 76'.

Expanding the sporting range of the brand, the new Riva creation is already under construction in the Ferretti Group plant in La Spezia and will make its debut in September at the Ferretti Group Première event in Montecarlo, then at the Cannes Yachting Festival 2015.

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TANKOA S693



Awaited star on the blue carpet at the Monaco Yacht Show 2015.

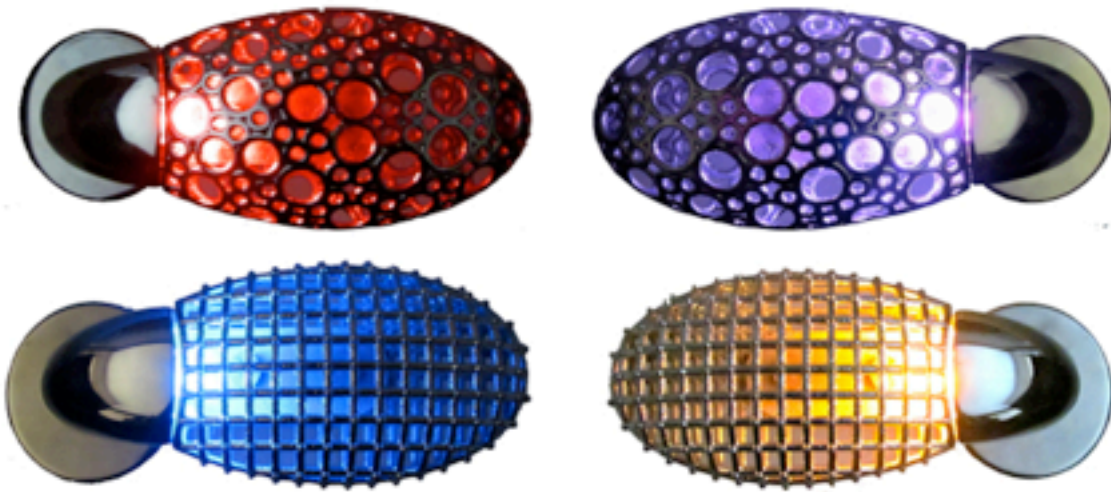


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Nature as a model, exclusivity as a goal.

Simple concepts, but able to synthesize the Free:Go® range, handles by Fratelli Razeto & Casareto - a company with a long standing history, one of the best expressions of Made in Italy in the marine and shipbuilding industries.

Leo Filigree



Free:Go® handles contain all those elements that for almost 100 years have been decreeing the success of the Fratelli Razeto & Casareto production, such as innovative design, creative and functional solutions, the efficiency of engineering, the use of precious materials and, not least, the excellent craftsmanship, an added value able to make each product unique.

Inspired by the biomimicry of animals, which emulates shapes and especially "Beetle Effect" liveries, through the use of valuable raw materials, is able to surprise and intrigue for originality.



Gorgeous Filigree and LED light

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Perini S/Y Ellen

Refit successfully completed in Viareggio.

The 40 meter 2001 Perini Navi ketch Ellen has recently successfully completed her service and refit at the Perini Navi facility in Viareggio.

The extensive work list has led to the complete renovation of the vessel that features a classical interior decor that has been lovingly restored by the experienced artisans of Viareggio.

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SWAN 115 S

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The new flagship of the SwanLine, the Swan 115 has enjoyed immediate success around the globe since its launch in early 2014, with four yachts currently in build at Nautor's yard in Finland.

The Swan 115 S is the ultimate Swan, combining iconic style, quality and performance. Hull and deck infused in carbon fibre using leading edge build techniques for stiffness, strength and weight saving.

The ultimate Swan Experience. The innovative Swan 115 is the new flagship Swan, the first of which will sail in 2015.



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Vismara V62 Mills *Supernikka*

The new **Vismara V62 Mills SuperNikka** was launched on 25th April at the new Porto di Pisa, on the Italian Tirrenian Coast of Tuscany. Built in only 12 months, she is a plenty of Vismara concept over the year: a poor racer yachts, a great fast cruiser for the family holiday and also a great project of Open Innovation, as Vismara Marine usually do.

An international team lead by **Alessandro Vismara**, with **Mills Yacht Design** and the owner who play a central role in every stage of the development.

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MYBA CHARTER SHOW 2015

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From 27 to 30 April 2015 the 27th edition of the Myba Charter Show - took place in Genoa, at the Marina Molo Vecchio, the charming ancient part of the Port of Genoa.

The Capital of Liguria is the sixth largest city in Italy, placed at the centre of the important industrial and commercial area of northern Italy and southern Europe.

With its history, art and Old Town, it has been inscribed on the World Heritage List (UNESCO) since 2006 and deserved the title of European Capital of Culture in 2004 for its art, music, gastronomy, architecture and history.



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RESILIENCE



FORCE BLUE

Porto Montenegro and Myba launch *Myba Pop-Up Superyacht Show*

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Over the last few years, Montenegro has become the new superyacht hotspot of the Mediterranean.



Porto Montenegro and MYBA The Worldwide Yachting Association have announced the inaugural MYBA Pop-Up Superyacht Show, taking place in Montenegro from 3rd to 5th September 2015.

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MICHAEL BASTIAN

FALL/WINTER 2015

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LEXUS has won the “Best Entertaining” award at the **Milano Design Award Competition** for its “**Lexus – A Journey of the Senses**” exhibit at Milan Design Week, the world’s largest design event. Lexus is the first automaker to win this award.

Now in its 5th year, the Milano Design Award, is the only official award dedicated to the best installations of Milan Design Week, that recognizes the best overall exhibits as well as individual winners in five categories: Entertaining, Tech, Sound, Impact, E-commerce.

LEXUS awarded
“BEST ENTERTAINING”

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Skyacht One

[A new dimension to luxury]

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AVIATION



Eddie Sotto's background as an experiential designer comes from a non-traditional source, the entertainment industry.

He feels that applying the methods used in film design to a yacht or aircraft can add a new dimension to luxury as it has a providence or story.

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Ferrari The new 488 GTB

[Unveiled in London]

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Ferrari's latest mid-engine V8 supercar, the 488 GTB, was unveiled this evening at an exclusive star-studded event with nearly one thousand guests in attendance during the launch.

High profile guests included Donna Air, Mary Charteris and Jade Parfitt, as well as stars of Made in Chelsea, singer-songwriter John Newman and many others. VIPs joined selected press and Ferrari's exclusive client list amid a red themed soiree at the Old Sorting Office, Holborn. But the real star of the event was the Ferrari 488 GTB with a spectacular show.

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SUPERCARS

The “bien vivre and bien manger” in the South of Italy

with the style and class of
Châteaux & Hôtels Collection.



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Owned by Alain Ducasse, the brand celebrates this year its 40th anniversary. And it does by adding to its collection of exclusive locations – currently including 520 destinations above all in France and Italy, two further prestigious places in Puglia (Apulia), one of the most fascinating southern regions of Italy.

I Luoghi di Pitti in Altamura and **Tenuta Monacelle** in Selva di Fasano, two elegant estates that perfectly reflect the original and typical personality of their owners and the genuineness of the land.



EXPO 2015 Villa Lario

[Chef Enrico Derflinger will welcome Heads of State during Expo Milano 2015 at Relais Villa Lario.]



Chef Enrico Derflinger, one of the most important Italian Chefs in the world, since January 2015 Chairman of Euro-Toques International. At only 27 years old, he became the first and only Italian ever to be employed as Personal Chef to the British Royal Family after a long tradition of French cuisine.

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ITALY - In Mandello del Lario, a charming town on Lake Como, a gala dinner marked the **Opening of the exclusive Villa Lario** on Saturday, May 2. The luxury resort has been chosen as Headquarters of **Euro-Toques International** during the Universal Exhibition (MILANO 2015).

During the six months of **Expo 2015, Euro-Toques**, the prestigious association of chefs led today by Enrico Derflinger and founded by Paul Bocuse and Gualtiero Marchesi, with the mission of promoting and protecting Europe's culinary heritage, will hold a series of events with famous international chefs.

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Ornellaia Auction Record

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[John Armleder interprets Ornellaia 2012 'L'Incanto'.]

An enchanted world which enfolds this vintage of Vendemmia d'Artista, in a benefit auction that donated 202,700 euros to the Fondation Bayeler of Basel.

For the 7th edition of Vendemmia d'Artista, the project that Ornellaia launched in 2009, which commissions an artist of world fame to interpret the distinctive character of each individual vintage, the producer selected Swiss artist John Armleder to exercise his creativity for Ornellaia 2012 "L'Incanto" (The Enchantment).

ORNELLAIA, on 23 April, organised an exclusive charity auction offering **9 lots**, which included **9 of the special-edition bottles created by John Armleder for Ornellaia 2012 L'Incanto Vendemmia d'Artista.**

The auction took place at a gala dinner, during which **Stephen Mould, Sotheby's Senior Director-Head of European Wine Department**, oversaw the bidding, and all proceeds, 202,700 Euro, were donated to the **Fondation Beyeler in Basel, directed by Sam Keller.** To date ORNELLAIA has donated more than 1,5 Million of Euro in the world.

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FOL *Love us*



Tamara de Lempicka, *Young Lady with Gloves*

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